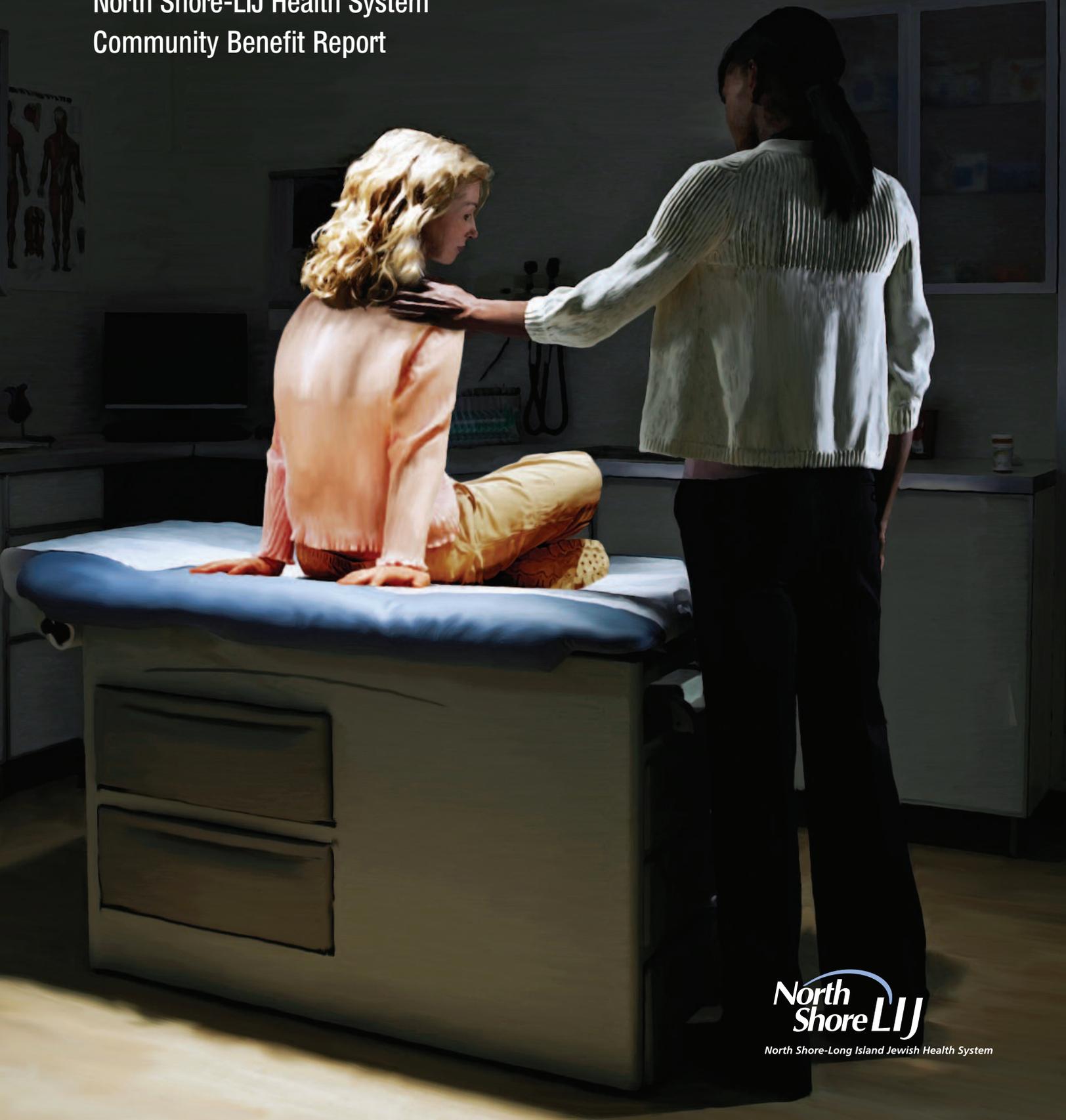


Building Healthier Communities

North Shore-LIJ Health System
Community Benefit Report



**North
Shore LIJ**

North Shore-Long Island Jewish Health System

The **mission** of the North Shore-LIJ Health System is to make our communities healthier.

It sounds like a pretty simple task – especially for one of the most comprehensive and preeminent health systems in the New York metropolitan area. However, helping to keep communities healthy is anything but simple. It is a multi-faceted challenge even for a healthcare organization as large as ours.

The breadth and scope of the community-centered programs North Shore-LIJ provides to one of the most populous regions in the world requires a commitment and understanding of community that are equal parts innovation, organization and dedication.

It means moving beyond hospital doors into the neighborhoods of the people we serve. It means providing programs that touch every fabric of what it means to be human, whether it's the urban landscape of Queens County, the most ethnically diverse county in the United States; the communities of America's first suburb, Nassau County; the rural landscape that is home to migrant workers in eastern Suffolk County; or crossing the expanse of the Verrazano to serve Staten Island in the west. We tailor our programs to meet community needs, from prenatal care for expectant mothers to helping seniors in our Naturally Occurring Retirement Communities (NORCs).

Numbers tell a good part of the story. In the past year, North Shore-LIJ incurred costs totaling more than \$330 million for community benefit-related programs and services, including \$53 million in charity care at cost. Included within the health system's Community Benefit programs is its Financial Assistance Program, considered a best practice model, that provides free or discounted services to families with incomes up to five times the federal poverty level (\$106,000 for a family of four) – a clear indication of North Shore-LIJ's commitment to serve every member of the community, regardless of ability to pay.

As you'll see in the following pages, community health services mean more than the 24-hour, seven-day-a-week, 365-day-a-year commitment we make through our hospitals and other facilities. You'll find the North Shore-LIJ Health System in some places you might not expect – at tables along the routes of street fairs and parades, in community clinics and parking lots, in mobile health vans that travel into low-income neighborhoods to provide medical and dental care, in the homes of those not well enough to venture out and in classrooms where children are just beginning to understand the importance of healthy living. You'll find us meeting with elected officials in Albany and Washington to advocate for healthcare legislation, secure grant money and provide information to policy experts about the programs and services both needed and available to their constituents.

Keeping our communities healthy is a constant, ever-changing and multi-faceted proposition. The pages that follow provide a comprehensive overview of some of the services we provide to help ensure the healthier tomorrows we envision for the communities we serve.

North Shore-LIJ by the Numbers

Over \$330 million in Community Benefit – representing 7.9 percent of operating expenses

5.2 million community residents

Nation's third-largest, non-profit, secular healthcare system, based on number of beds

540,000 Home Health Patients

473,000 Emergency Room Visits

240,000 Inpatients

240,000 Ambulatory Surgeries

22,000 Babies Born

1,700,000 Other Outpatient Visits

38,000 Staff Members



For more information on the North Shore-LIJ Health System's Community Health programs contact:

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Healthcare Access

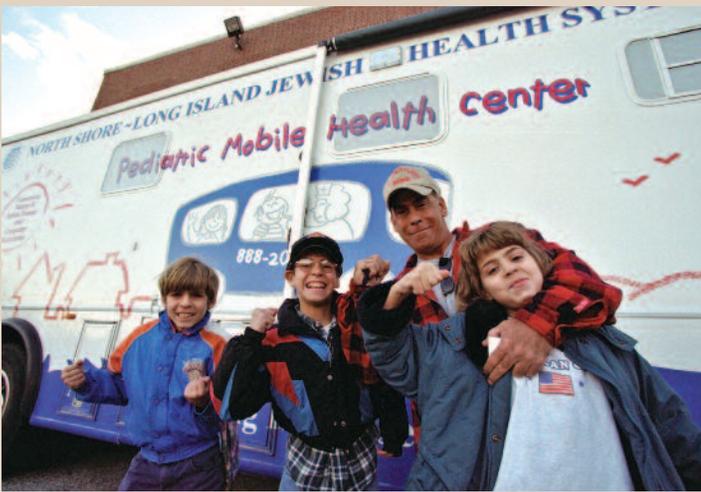
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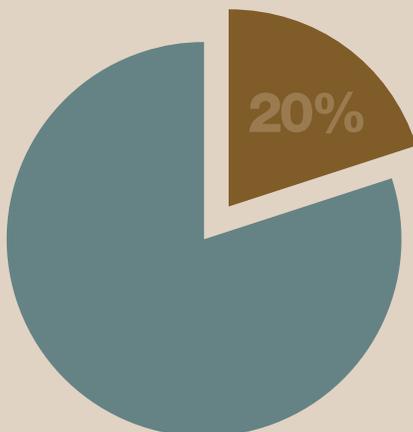
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Fear of a medical bill

Offering financial assistance to families of four making up to **\$106,000** a year



Percentage of Long Island adults with income < \$40,000 who are uninsured



The number of uninsured persons continues to grow throughout the U.S., a trend that is reflected in the New York region. Twenty percent of adults on Long Island with household incomes under \$40,000 are uninsured. In Queens and Staten Island, those numbers rise to 22 percent and 18 percent, respectively. Recognizing this growing need, North Shore-LIJ has become a national and regional innovator in the development of assistance programs for uninsured community residents.

Eligibility for the health system's **Financial Assistance Program** is set at five times the federal poverty level, which equates to \$106,000 for a family of four. All medically necessary services are covered under the program and fees start at \$0. For uninsured community members who are eligible for Medicaid or other government-subsidized programs like Child Health Plus and Family Health Plus, the North Shore-LIJ **Health Care Access Center (HCAC)** acts as a patient navigator. At facilities across the North Shore-LIJ Health System, the HCAC helps enroll an average of more than 250 patients each month in publicly-subsidized health insurance programs. Over the past year, for instance, HCAC signed up 1,485 families for Medicaid, 704 for Family Health Plus and 842 for Child Health Plus.

To increase our reach into the community, North Shore-LIJ works with numerous community partners, such as the Hispanic Counseling Center and the Nassau County Perinatal Services, to provide targeted education and training to those communities most in need.

shouldn't be a barrier to receiving care

Adrian's Story...

Adrian Gordon, a 20-year old uninsured student at Manhattan Community College, was ejected from a car's rear window and fractured his spine in a horrific car crash on the Long Island Expressway. Rushed to North Shore University Hospital in Manhasset, NY, Adrian underwent emergency surgery on his C-6 vertebrae at the Harvey Cushing Institutes of Neuroscience Spine Center. When he awoke from surgery, Adrian was only able to move his eyelids. Two weeks later, he thought he was dreaming when he felt sensation in his toes. Later, when he discovered he could move them, he recalls, "I stayed awake all night wiggling my toes to make sure I wasn't dreaming."

Adrian was transferred to the Southside Hospital rehabilitation unit in Bay Shore, NY, for intensive therapy. Thanks to his determination and the treatment he received, he was able to walk out of the hospital with the aid of crutches less than 3 ½ months after an accident almost left him paralyzed.

He was majoring in accounting and finance prior to the accident, but said as a result of this experience, he plans to change his major to sports medicine. "After all the care and support I received," Adrian said, "I really want to help others and give something back to show how much I appreciate all that was done for me."

As part of its Financial Assistance Program for uninsured patients, the North Shore-LIJ Health System covered 99 percent of Adrian's medical bills.



Supporting the health

Queens – This NYC borough has the most diverse population in the country. To address the growing health needs in **Corona, Queens**, North Shore-LIJ obtained a federal Medically Underserved Area (MUA) designation for the area. Working with community partners, North Shore-LIJ seeded the creation of a new **Federally Qualified Health Center**, which today is independently run and has the capacity to handle more than 30,000 patient visits annually.

Staten Island – North Shore-LIJ was part of a consortium of Staten Island community providers and public officials to establish that borough's first and only **Federally Qualified Health Center**. The center serves as the medical home for over 5,000 community residents in the only New York City borough without a public hospital.

care safety net

Nassau County – When **Nassau University Medical Center (NUMC)**, Nassau County’s only public hospital, needed a partner to help strengthen its programs and services to the 200,000 people it serves annually, North Shore-LIJ was the only healthcare organization to respond. In the two years since NUMC became an affiliate of North Shore-LIJ, the health system has worked hand-in-hand with NUMC President and Chief Executive Officer Arthur Gianelli to strengthen the hospital’s clinical leadership, inpatient services and network of six community health centers.

Suffolk County – North Shore-LIJ provides comprehensive primary care services to over 30,000 medically underserved residents through a unique partnership with the **Suffolk Department of Health Services**. By serving as a medical partner to the county, North Shore-LIJ ensures access to care for the growing needs of this community, including a significant number of uninsured, many of whom are migrant workers.

Reaching into



North Shore-LIJ's Mobile Health Long Island Program (in partnership with United Way of Long Island) reaches into communities to treat many vulnerable residents, providing both medical and dental care to underserved populations. Staffed by a bilingual, multi-disciplinary team of clinicians and public health professionals, the program provides continuity in quality of care and reduces use of the emergency room for non-emergent procedures.

Mobile Health Long Island chronicles more than 3,000 medical visits and 2,000 dental procedures annually, treating mostly children and seniors living in Naturally Occurring Retirement Communities (NORCs). Its many successes include: providing medical referrals for 100 percent of uninsured pediatric patients and making dental screenings available to 100 percent of NORC patients who lack dental coverage; testing 90 percent of adolescents at high risk for HIV; and ensuring that 100 percent of pediatric patients receive age-appropriate immunizations.

In addition, the program helps to enroll patients into public health insurance programs. Thanks in part to this program, the pediatric uninsured rate for Mobile Health Long Island patients has dropped from more than 50 percent to 34 percent over the past three years.

3,000 medical visits and **2,000** dental procedures annually

Providing dental screenings for **100 percent** of uninsured pediatric patients

Testing **90 percent** of high-risk adolescents for HIV

Immunizing **100 percent** of pediatric patients

our most vulnerable communities

Olga's Story...

It has been a long time since Olga Hernandez, who's in her sixties, had to care for young kids. "My youngest child is 30 years old and a lot has changed in raising children since he was small," Ms. Hernandez said. She said navigating the public health insurance system and exploring options for children with multiple

special needs isn't easy. "My son and his girlfriend are drug users and my grandchildren were born drug-addicted," said Mrs. Hernandez, who gained custody in 2007 of William, 2, and Gregory, 7. "I didn't know where to go until the nurse at the school told me about North Shore-LIJ's mobile health program. It has been a godsend and a safe-haven." She said the mobile van's program director Alec Thundercloud, MD, has gone above and beyond the call, helping her address multiple concerns from dental and behavioral health issues to speech-related concerns for William and Gregory. "They follow up and call me at home to make sure my grandchildren are getting the care they need. The mobile health program is helping me give my grandchildren a chance."



Supporting Our in Uniform



Over **1,500** medical evaluation
and therapy sessions provided

The **Florence and Robert Rosen Family Wellness Center** was established in 2007 to provide mental health counseling and a full complement of medical services to military and law enforcement personnel and their families, with no out-of-pocket costs for needed medical care. Over the past two years, the Rosen Center has provided more than 1,500 evaluation, medication and therapy sessions to individuals, families and couples, including returning veterans from Iraq and Afghanistan.

The Rosen Center recognizes that the problems faced by our courageous people in uniform affects entire families. That's why its unique mission is to treat the soldier/veteran and/or law enforcement officer and their family members.

Said Admiral Robert Rosen, (Ret.), "The people who come to the center have given their all in service to their country. It is only right that we care for them and for their families, when they are in need of help."

Men and Women

A Soldier's Story...

Sgt. Stanford Mendenhall, a 45-year-old Long Island resident and member of the National Guard's Fighting 69th, was deployed to Iraq in October 2004. Among his squad's assignments was to patrol "Route Irish," the dangerous sector of road leading from Baghdad Airport to the Green Zone. During his year-long tour of duty, Sgt. Mendenhall — like many of his fellow soldiers — experienced a number of gruesome and traumatic events. He saw fellow soldiers and civilians killed by suicide bombings. He also had several near misses of his own.

"Here I was, a former letter carrier from Huntington, picking up body parts," said Sgt. Mendenhall. "When I came back stateside in September 2005, I was not only in physical pain, but serious emotional distress, too. I had bad dreams.... I couldn't sleep through the night. I knew I had to do something," he said.

Sgt. Mendenhall is one of hundreds of current and former soldiers and law enforcement officers and family members who have sought help from the Florence and Robert Rosen Family Wellness Center. With the support of the Rosens, the North Shore-LIJ Health System created the center in 2007.



Bringing home-based the chronically ill

Over **5,400** telehealth visits
since inception (2004)

300+ patients enrolled
in home visit studies

Being a healthcare leader means creating new paths, providing opportunity for others where none exists, and filling the gaps in care and services for the betterment of the community. Nowhere is this more important than with homebound community members suffering from chronic illnesses.

The **North Shore-LIJ House Calls Program:** Through North Shore-LIJ's Home Care Network, physicians have provided non-emergency care to more than 500 homebound individuals with chronic, debilitating conditions.

Telehealth: Patients who have difficulty getting out to see a doctor can be monitored through regular interactive, virtual health visits. During these visits, office-based nurses are able to check on patients in their homes using voice and video technology, and peripheral medical equipment that monitors patients' vital signs.

North Shore-LIJ staff has conducted thousands of Telehealth visits and makes more than 500 home visit appointments annually, helping seniors age in place and maintain their independence.

care to



David's Story...

Ninety-year-old David Brown has been living at his house in Hempstead, NY, with his wife for nearly 50 years. Mr. Brown wishes to stay in his home but his congestive heart failure presents complications that make staying home challenging. He needs to be monitored closely for changes in his weight, blood pressure and heart rate. Frequent consultations with a nurse or physician are necessary components of his care, but getting back and forth to a physician's office has proven difficult.

Thankfully, the Telehealth program has offered a solution that enables Mr. Brown to stay in his home without sacrificing his need for close medical monitoring. Through a Telehealth patient station, Mr. Brown links with clinicians through a phone line as if he's receiving a home visit. He can consult with a nurse and his clinicians can check vital signs such as blood pressure, oxygen, heart rate and glucose readings. Heart and lung sounds can also be transmitted and heard through headphones. Like a regular office visit, a medical visit through Telehealth usually takes about 20 minutes, but allows Mr. Brown to avoid placement in a nursing home and receive the care he needs from the comfort of his own home.

Communities are becoming more diverse. By 2012,

Asian Population **+13%**

Hispanic Population **+ 9%**

And our employees mirror that diversity.

Caring in over



By 2012, the Asian and Hispanic populations in North Shore-LIJ communities will grow by 13 and nine percent, respectively. As one of the region's largest employers, North Shore-LIJ is growing and changing with the region. Serving such a diverse area requires an adaptability to meet the needs of individuals from different cultures and walks of life. Part of the challenge is to effectively communicate in the preferred languages of the patients the health system serves. With access to qualified medical interpreters in over 150 languages, North Shore-LIJ strives to meet the needs of its increasingly diverse communities.

Amalia's Story...

After being diagnosed with asthma at Staten Island University Hospital's (SIUH) Pediatric Clinic, five-year-old Ailton Rojas was prescribed several forms of medication to find the right dosing levels. His mother, Amalia, didn't understand the reasons for the various medicines and the change in doses from one appointment to another. That's when she attended SIUH's Health Literacy/English-as-a-Second Language classes, and learned from instructor John Peana about the doctor's strategies, key pharmacy vocabulary and the proper way to administer medications. By attending these classes, Amalia became empowered to voice her concerns to the doctor and ask questions about medications and procedures. She learned about bilingual pharmacies that could print information in her native Spanish, and found the knowledge and confidence she needed to advocate for her son, work collaboratively with the doctor and reduce her anxiety. "I feel more comfortable asking for or changing an appointment, asking questions and giving my son the medicine. And when it comes time for an exam or blood work, I can communicate better with the doctors," Amalia says. "I no longer have to be scared when I give my children medicine."

150 languages



Helping people



Center for Tobacco Control's impressive track record includes:

30-day quit rate of 75 to 81 percent of participants in its six-week smoking class

One year quit rate of 40 percent (compared to national average of 24 percent)

Free treatment provided to over 3,700 annually

Smoking is the leading preventable cause of death in the United States. Eighteen percent of New Yorkers smoke, with a disproportionate number drawn from young adults and low-income residents.

The health system's **Center for Tobacco Control (CTC)** provides prevention and cessation services along with clinical research studies that analyze nicotine dependence and its multiple effects.

The program reaches into the community through education forums to adults (health fairs and PTA meetings) and programs to school-age children (grades 4-12).

As the designated Tobacco Cessation Center for Nassau and Suffolk counties, North Shore-LIJ's CTC has helped thousands of people kick the habit.

It has one of the highest success rates in the United States. To learn more about smoking cessation and the multiple ways North Shore-LIJ can help you stop, please call 516-466-1980.

kick the habit

Meghan Bacher started smoking at age 12 and eventually became a pack-a-day smoker. Though she was able to hide her smoking from her parents, she couldn't hide the physical effects the addiction was taking on her body. A gifted athlete, Meghan made the Syosset High School varsity swim team before she entered high school as a seventh grader, but smoking would soon take its toll. She had recurrent bouts of bronchitis, difficulty breathing and got cut from the swim team in 10th grade

because she had difficulty completing races. The final straw came when she was caught smoking in the girl's bathroom and suspended from school.

After trying different quit methods for close to four years, Megan followed her father's path. "He kicked a 30-year habit with the help of the CTC's six-week program." Meghan joined the program at age 19 and she was able to quit too. "CTC's approach was a supportive environment that focused on breaking the psychological connections associated with smoking. They helped me change my behavior," said Meghan, now 24. "Once you're a recovering smoker, you're a puff a way from a pack a day. With the help of CTC, I've managed to stay away."

Meghan's Story



Reducing childhood from preventable accidents by 51%



Kid's Injury Prevention by the Numbers

193 healthcare providers, police officers and community residents certified as Child Passenger Safety Technicians

Over **10,000** free bicycle helmets distributed

400 free child car seats distributed

2,000 child car safety checks performed

Nationally, more children die from preventable accidents than all diseases combined. And in New York State, accidents result in 3.4 million pediatric emergency room visits annually. Over the past five years, through a combination of outreach, education and advocacy, the New York State Safe Kids Coalition, led by North Shore-LIJ, reduced the number of childhood injuries and deaths from preventable accidents by 51 percent.

Safe Kids is organized as a group of regional coalitions and chapters across New York State. Within the New York metropolitan region, North Shore-LIJ is the lead organization for Nassau County and has been instrumental in reinvigorating the local Queens chapter and working with the Nassau County and NYC/Staten Island coalitions.

Child safety accomplishments include:

- Advocating for legislation such as the New York State Booster Seat Law and the Federal Virginia Graeme Baker Pool and Spa Safety Act;

injuries and deaths

- Establishing a data tracking system of childhood preventable accidents within Long Island, Queens and New York State;
- Creating a philanthropic funding avenue for businesses to support community outreach programs; and
- Instructing a certification program for child passenger safety technicians.

Through partnerships with government agencies, area businesses, civic organizations and schools, the most recent *Safe Kids USA Summer Safety Report* ranked New York State as the fourth-safest state in summer safety.



Tackling the

1 of every 3 children

is considered overweight or obese

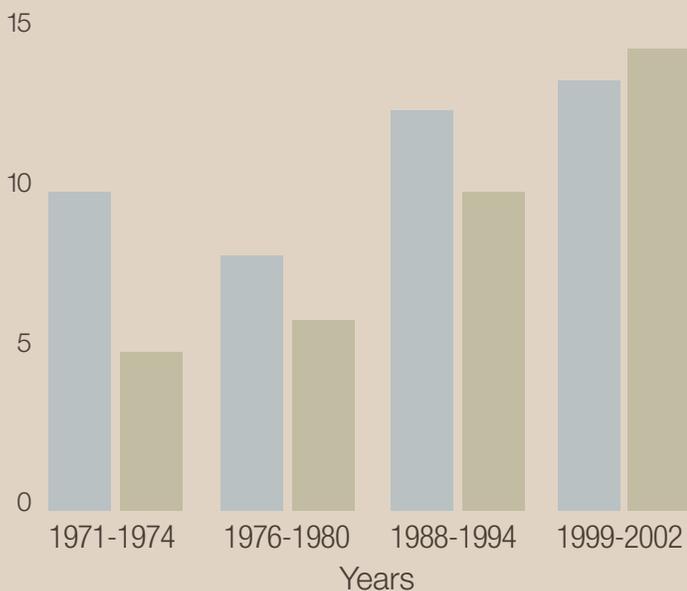
The prevalence of obesity in children

has **tripled since 1980**

More than 50 percent

of children do not engage in 60 minutes of physical activity daily

Percentage of children who are overweight or obese



Overweight Children

Obese Children

The number of people who are overweight and/or obese is increasing in epidemic proportions across the United States. This alarming trend is most evident in children – nationally, over 33 percent of six to 11 year olds are classified as overweight or obese. That represents more than triple the prevalence of obese children since 1980.

North Shore-LIJ is collaborating with parents, educators, administrators, public health and healthcare professionals to develop an innovative program – **Activity Works** – designed to increase physical activity within school classrooms. Expanding physical activity programs in elementary schools can play a significant role in containing and even preventing excessive weight gain and obesity in children.

Activity Works is a curriculum-compatible, reward-based activity program that provides 10-minute physical activity “bursts” using multi-media DVDs and CDs. Teachers integrate the Activity Works program into their daily classroom routine. Currently being piloted with over 1,000 school children in five Long Island school districts, the Activity Works program has the potential to play a significant role in improving childhood wellness by reducing the number of overweight and obese children. These programs, designed to improve childhood wellness, supplement the health system’s weight loss programs for adults and its various bariatric surgery options.

obesity epidemic



Providing a network of community

Changing dynamics in our service area by 2020

Over 65: **34% growth**

Under 65: **4% growth**

Over the next decade, the baby boom generation will really go boom! Experts anticipate a 300 percent increase in the number of older adults at a time when the roster of geriatricians nationwide has declined by 30 percent. What will happen if the large population of seniors remaining in their homes hasn't planned adequately for the care they will need? The North Shore-LIJ Health System is working to address the needs of seniors today and in the future with programs such as:

Senior Navigator: Seniors and caregivers who are having trouble navigating the complex system of elder care services can call this toll-free service (1-888-243-6272), staffed with trained social workers ready to help.

NORCs (Naturally Occurring Retirement Communities): North Shore-LIJ Health System serves as the medical partner to six NORCs on Long Island and in Queens that support and guide seniors and their caregivers as they navigate the medical, mental health and social networks.

The response to the health system's programs for seniors has been impressive, including an influenza vaccination rate of 88 percent, a 60 percent decline in fall risk factors for high-risk NORC residents and a 50 percent increase in Senior Navigator helpline calls.

North Shore-LIJ's patients are its neighbors, friends and family members. A healthy and secure community means a better quality of life for all of its residents; that's why North Shore-LIJ continues to invest in the future while serving patients and families in the present.

resources for the aging

Vincent's Story...

Vincent Torres was worried about his elderly mother, a Philippines native with Alzheimer's disease. She was increasingly difficult to care for and needed constant supervision. Vincent needed support because his family was struggling. His wife had been ill with cancer and was unable to help, and he couldn't sleep at night because of his mother's wandering and agitation, which made working difficult. Intent on caring for her at home, Vincent submitted an application for additional help to his Medicaid home care office, but there was no response. After repeated calls, he discovered that the caseworker had lost the form and that the application had expired after 30 days. Vincent's next call was to North Shore-LIJ's Senior Navigator, which stepped in on his behalf. Thanks to Senior Navigator's advocacy, Vincent's mother was evaluated and approved for 24-hour, live-in home care service with bilingual caregivers. "Having bilingual attendants are very helpful since my mother speaks very little English, so things are much, much better now," Vincent says. "Senior Navigator understands the system and knows who to call. They didn't stop until they got answers."



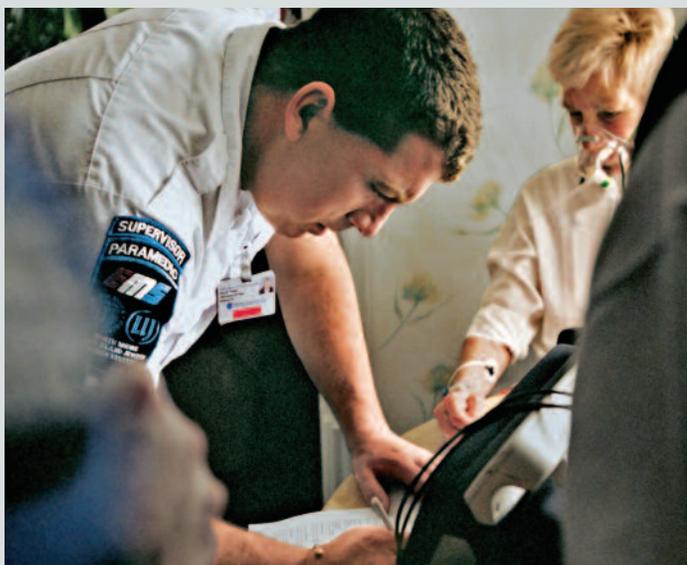
Prepared to respond



300 EMTs and paramedics

4,000 first responders trained

A mobile field hospital for large-scale disasters



North Shore-LIJ's Center for **Emergency Medical Services (CEMS)** is the largest hospital-based emergency services operation in the East, with more than 300 emergency medical technicians (EMTs). The health system has made significant investments in CEMS that have positioned it as an invaluable regional resource in responding to large-scale disasters and emergencies in the post-9/11 world. With a fleet of more than 75 emergency response units and a computer-aided dispatch center that pinpoints the location of all ambulance transports and vehicles down to the street level, CEMS is able to coordinate the health system's resources to meet the needs of communities throughout the region.

Recently, North Shore-LIJ entered into a contract with the Village of Rockville Centre to provide supplemental ambulance service, when volunteer EMTs are in short supply, from 6 A.M. to 6 P.M. North Shore-LIJ has agreed to provide an ambulance staffed with a paramedic and EMT to the village, similar to its successful programs in New York City and the Suffolk County Town of Islip.

CEMS has provided training for more than 4,000 first responders across the New York metro area, and is a state and federal planning resource on weapons of mass destruction and a state-designated bio-terrorism resource center. Recently, CEMS purchased a mobile field hospital, similar to the one the U.S. Army uses in Iraq to handle large-scale emergencies.

to emergencies of any size



Where science



When most people hear the phrase clinical research, they often think about studies of new medications or medical devices, but clinical research is about much more. Clinical research teams at **North Shore-LIJ's Feinstein Institute for Medical Research** are focused not just on identifying the underlying causes of disease and developing therapies to treat those diseases; they are also focused on improving public health and healthcare delivery systems. In keeping with the health system's mission of improving the health of the communities it serves, the Feinstein and North Shore-LIJ and its physicians offer more than 1,300 clinical research studies every year.

The Feinstein has also touched the lives of more than 7,000 people who have participated in patient-oriented studies at the **Feinstein's General Clinical Research Center (GCRC)** since its opening in 2003. This specialized, federally funded center brings patients and study volunteers together with physicians and other clinical specialists, helping researchers learn more about such diseases as diabetes, autism, Parkinson's and rheumatoid arthritis.

In hopes of addressing the high prevalence of lupus in Asians, African-Americans and Hispanics, the Feinstein Institute is offering clinical care and access to cutting-edge research to patients with lupus and other autoimmune diseases. In addition, Feinstein doctors are seeing lupus patients at St. Albans Clinic in Queens in partnership with Jamaica Hospital Medical Center.

1,300 clinical research studies

7,000+ participants in NIH-funded General Clinical Research Center

and people converge

Kathleen Nolan can pinpoint the night when lupus entered her life. One morning in 1994 the Islip woman awoke from a deep sleep, unable to turn over in bed. Her high fever convinced her that it was nothing more than a virus. But symptoms persisted over time, and grew progressively worse. By the age of 27 she was seeing a small army of doctors; one suspected cancer, another said Crohn's disease. Meanwhile, her weight was dropping and her limbs were weak. Doctors continued crossing off diseases until they were left with their last hunch: systemic lupus. She continued the treatments, though they often made her feel worse than the symptoms.

Kathleen's Story...

Kathleen had been moving away from social work and studying to become a registered nurse. Little did she know that she would be living with a chronic illness that would have to be treated with 13 different medications. In 2008, Kathleen heard about research underway at The Feinstein Institute for Medical Research and signed on for a study of an experimental drug for lupus — an intravenous infusion of either a medicine or a placebo liquid. She suspects she is getting the active medicine, she said, because she feels light-headed during the one-hour infusion.

Her skin rashes are better and she no longer seems to be losing as much hair. Once this arm of the study is completed, all patients will receive the medicine. There hasn't been a new federally approved lupus drug in decades. Feinstein scientists are leading the way in testing medicines for lupus. "I have high hopes with the research. I hope that one day, if it works, it will help me reduce the number of medicines I have to take for my condition."



Educating

Education supports the health of the community by keeping today's clinicians on the cusp of new advancements and ensuring a supply of health professionals for tomorrow. By 2020, the U.S. population is slated to grow by over 33 million, which is more than New York State's current population. The need for well-trained doctors at hospitals and universities following established and cutting-edge protocols is not a luxury but a necessity — U.S. healthcare leaders are urging a one-third increase in the number of physicians. To address the needs of the future, the health system has entered into a partnership with **Hofstra University** to establish a new **School of Medicine** that would be the first allopathic (MD) medical school established in New York State since 1963. The target date for the admission of the charter class is September 2011.

The health system's partnership on medical education takes many forms beyond the new medical school. At the intermediate school level, a partnership between North Shore-LIJ's Center for Learning and Innovation (CLI) and **Springfield Gardens Intermediate School 59** in Queens introduces the science of medicine to middle school children.

Each week during the school year, science students in grades six through eight visit North Shore-LIJ facilities to learn about various medical specialties, research and technologies. Lessons complement the New York City public school science curriculum and provide hands-on learning experiences for future medical careers.



Partnering with Hofstra University on a **new medical school** in 2011

North Shore-LIJ **ranks in the top** eight percent of all CME providers in the U.S.

2,050 hours of CME

physicians of today and tomorrow

“There is not a textbook on the market that comes close to motivating, engaging and inspiring our students and teachers, the way this collaboration does,” explains IS 59’s principal. In addition to preparing the physicians of tomorrow, North Shore-LIJ’s commitment to ongoing clinical education is evidenced by its recent ranking by the Accreditation Council of Continuing Medical Education, which

placed the health system in the top eight percent of all CME providers in the country with an “Accreditation with Commendation.” The rating, the highest available to a CME provider, is reserved for truly exceptional programs that demonstrate exemplary compliance in multiple areas. It entitles the health system to a six-year term of exemplary accreditation as a CME provider for physicians.



An Ounce

Prevention is the best medicine and understanding the special needs of communities is vital to helping people stay healthy. Through public health education, screening and immunization programs, North Shore-LIJ touches more than 125,000 community residents each year, in addition to addressing public health priorities such as diabetes, heart disease and obesity.

North Shore-LIJ's Department of Professional and Public Health Education offers a wide array of community seminars, health screening programs, continuing medical education courses and other programs that provide information on disease prevention, wellness and health enhancement.

Every year, the health system sponsors more than 1,600 community education programs, including: health seminars and health screenings, flu and pneumonia immunizations, as well as lectures on healthcare topics important to the community-at-large.



1,672 community education programs

Touching the lives of **125,000** residents

3,000 blood pressure screenings

4,000 flu shots

of Prevention

Whether it's providing expectant mothers with Lamaze training, offering prenatal assistance care through an outreach program to the wives of day laborers, conducting blood pressure screenings, distributing flu shots, conducting worksite wellness programs for employees and programs at schools for students and health professionals, or sponsoring a women's health conference, North Shore-LIJ provides outreach programs and increased access for better health

to the communities it serves. And as one of the region's largest employers, the North Shore-LIJ Health System and its employees support multiple community-based fundraising initiatives throughout the year, including the American Heart Association's Long Island Heart Walk and Go Red activities, the National Alliance for Autism Research's (NAAR) "Walk Far for NAAR," Breast Cancer Awareness and similar programs.



Amagansett Amityville Annadale Aquebogue Arden Arrochar Arverne Asharoken Astoria Atlantic Beach Auburn
Babylon Baisley Park Baiting Hollow Baxter Estates Bay Shore Bay Terrace Bayport Bayside Bayswater Baywood Beechhurst Belle Harbor Belle Terre Bellerose Bellerose Bellport Bethpage Blissville Bloomfield Blue Point Bohemia Bowery Bay Breezy Point Brentwood Briarwood Bridgehampton Brighton Heights Brightwaters Broad Channel Brookhaven Calverton Brookville Bulls Head Cambria Heights Castleton Corners Cedar Manor Cedarhurst Center Moriches Centereach Centerport Central Islip Charleston Chelsea Cherry Grove Clearview Clifton Cold Spring Harbor College Point Commack Concord Copiague Copiague Harbor Coram Corona Cunningham Heights Cutchogue Deer Park Dering Harbor Ditmars/Steinway Dix Hills Dongan Hills Douglas Manor Douglaston Douglaston Bay Douglaston Hill Douglaston Park Dutch Kills East Elmhurst East Farmingdale East Flushing East Garden City East Hampton East Hills East Islip East Marion East Meadow East Moriches East Northport East Patchogue East Quogue East Rockaway East Setauket East Shoreham East Williston Eastport Eatons Neck Edgemere Egbertville Electchester Elm Park Elmhurst Elmont Eltingville Elwood Emerson Hill Far Rockaway Farmingville Fire Island Pines Fishers Island Flanders Floral Park Floral Park Flower Hill Flushing Flushing South Flushing Suburban Forest Hills Fort Salonga Fort Wadsworth Franklin Square Freeport Fresh Meadows Fresh Pond Garden Bay Garden City Garden City Gilgo-Oak Beach-Captree Glen Oaks Glendale Gordon Heights Graniteville Grant City Grasmere Great Neck Great Neck Estates Great Neck Plaza Great River Greenlawn Greenport Greenport West Greenridge Grymes Hill Halesite Hamilton Beach Hammels Hampton Bays Harbor Isle Hauppauge Head of the Harbor Heartland Village Hempstead Hewlett Bay Park Hewlett Harbor Hewlett Neck Hillcrest Hilltop Village Holbrook Hollis Holliswood Holtsville Howard Beach Howard Park Huguenot Hunters Point Huntington Huntington Station Inwood Island Park Islandia Islip Jackson Heights Jamaica Jamaica Hills Jamesport Kensington Kew Gardens Kew Gardens Hills Kings Park Kings Point Lake Grove Lake Ronkonkoma Lake Success Lakeview Laurel Laurelton Lawrence Levittown Lido Beach Lighthouse Hill Linden Hill Lindenhurst Little Neck Little Neck Park Livingston Lloyd Harbor Long Island City Lynbrook Malba Malverne Park Oaks Manor Heights Manor Heights Manorhaven Manorville Mariners Harbor Maspeth Massapequa Mastic Mattituck Meadowmere Medford Meiers Corners Melville Merrick Middle Island Middle Village Midland Beach Miller Place Mineola Montauk Moriches Morris Park Mount Sinai Munsey Park Murray Hill Muttontown Napeague Neponsit Nesconset New Brighton New Dorp New Howard Beach New Hyde Park North Hills North Hills New Springville New Suffolk Nissequogue North Amityville North Babylon North Bay Shore North Bellmore North Bellport North Corona North Flushing North Great River North Haven North Lindenhurst North Merrick North Patchogue North Valley Stream North Wyandanch Northampton Northport Northville Northwest Branch Oakdale Oakland Gardens Oakland Gardens Oakwood Ocean Beach Ocean Breeze Oceanside Old Brookville Old Field Old Howard Beach Old Westbury Orient Ozone Park Patchogue Peconic Plainview Plandome Pleasant Plains Point Lookout Pomonok Poquott Port Ivory Port Jefferson Port Richmond Port Washington North Prince's Bay Queens Village Queensboro Hill Quoque Ramblersville Randall Manor Ravenswood Rego Park Remsenburg Richmond Hill Richmond Valley Ridgewood Riverhead Riverside Robinwood Rochdale Village Rockaway Beach Rockaway Park Rockaway Point Rockville Centre Rockwood Park Rocky Point Ronkonkoma Roosevelt Rosebank Rosedale Roslyn Estates Roslyn Harbor Russell Gardens Rossville Roxbury Rudolph Lake Saddle Rock Sag Harbor Sagaponack Saint Albans Salisbury Saltaire Sands Point Sayville Seaford Seaside Selden Setauket Shelter Island Shelter Island Heights Shinnecock Hills Shirley Shore Acres Shoreham Silver Lake Smithtown Sommerville Sound Beach South Beach South Floral Park South Hempstead South Huntington South Jamaica South Ozone Park South Valley Stream South Westbury Southampton Southold Speonk Springfield Gardens Springs St George St James Stapleton Stapleton Heights Steinway Stewart Manor Stony Brook Sunnyside Sunnyside Gardens Syosset Terrace Heights Terryville Thomaston Todt Hill Tompkinsville Tottenville Beach Trainsmeadow Travis Tuckahoe Tudor Village Uniondale Utopia Valley Stream Village of the Branch Wading River Wainscott Wantagh Ward Hill Water Mill West Babylon West Hills West Hill West Islip West New Brighton West Sayville Westbury Westerleigh Westhampton Westmoreland Wheatley Heights Whitepot Whitestone Willets Point Williston Park Willowbrook Winfield Winfield Woodbury Woodhaven Woodland Beach Woodmere Woodrow Woodsburgh Woodside Wyandanch Yaphank



North Shore-Long Island Jewish Health System

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